



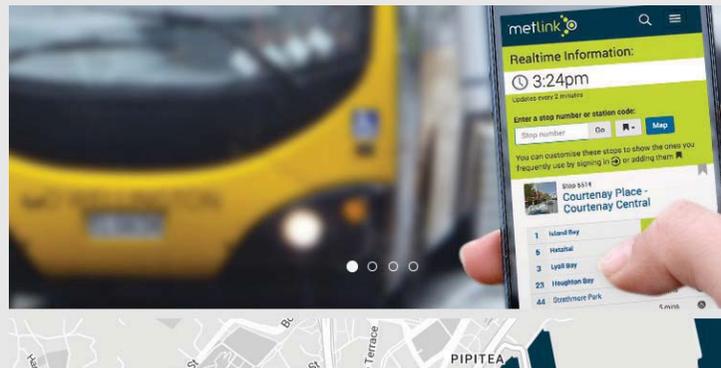
17 MAR, 2021

Metlink website nominated

Wainuiomata News, Wainuiomata



Metlink website nominated



Metlink is humbled to receive a nomination for the Access Alliance 2021 People’s Choice Accessible Business Awards which recognise local businesses and organisations that are improving accessibility to enable everyone to fully participate in society.

The awards celebrate businesses that provide opportunities to learn, to get a job, to access goods, services, events and facilities, and to take part in community and social life.

Metlink’s website was nominated by Access Advisors and the recognition falls under the Built Environment and Public Transport Category.

Metlink general manager Scott Gallacher says, “This nomination was really

humbling for the Metlink team and all those who have been involved in the process that started over a year ago.

“This is an awesome stepping stone for us in an ongoing commitment to improve the accessibility of our services that are here for our diverse community.”

Access Advisor managing director Dr Chandra Harrison who provided expertise in the development of the new Metlink site says the upgrade went through a rigorous process to assess its accessibility for a variety of needs.

“During the development of the new site, Access Advisors undertook usability and accessibility testing with people with real access needs and pro-

vided guidance to align the website to NZ Government Web Standards.

“We interviewed Wellington based members of our Research Panel who are Metlink users to gain greater understanding of the real needs of travellers with disabilities. This gives people with disabilities a voice and an opportunity to be heard.

“Metlink’s approach shows a real commitment to achieving digital accessibility, going above compliance with guidelines, and aiming to achieve real accessibility,” Dr Harrison says.

Finalist voting in the Built Environment and Public Transport Category will be open from Tuesday 16 to Sunday 21 March.